



## Passion Ball 2024 Donor Benefits

### ANGEL DONOR (\$50,000 and above)

#### 1. Pre-Event

- a. Logo feature in EDMs
- b. Logo feature in Passion Ball microsite with link to Sponsor's website
- c. Programme booklet
  - Acknowledgement in Food from the Heart's Chairman's message
  - 1 x full-page full-colour Angel Sponsor's Message with photo and 1 x accompanying full-page full-colour advertisement
  - Logo feature on Thank You page

#### 2. On-Site

- a. 1 x Premier Dinner Table for 10 guests (10 complimentary seats)
- b. Logo feature on photo wall and stage backdrop
- c. Logo feature in Food from the Heart Chairman's Presentation
- d. Verbal acknowledgement in Food from the Heart Chairman's Welcome Address
- e. Verbal acknowledgement in Emcee's address

#### 3. Post Event

- a. Acknowledgement in Annual Report 2024 (print run 1,000 copies, online and email to 16,000 FFTH supporters)
- b. Acknowledgement in 1 x Monthly newsletter Food Notes May issue (database of 12,000)
- c. Acknowledgement in 1 x Facebook post, 1 x Instagram post, 1 x LinkedIn post (over 28,500 followers combined)
- d. Acknowledgement in Food from the Heart website (11,000 visitors monthly)
- e. Acknowledgement on the 'Gift of Hope' digital display in Food from the Heart office entrance where it has viewership of almost 25,000 volunteers.

## **FRIEND DONOR (\$25,000 and above)**

### **1. Pre-Event**

- a. Logo feature in Passion Ball microsite with link to Sponsor's website
- b. Programme booklet
  - 1 x full-page full-colour advertisement
  - Logo feature on Thank You page

### **2. On-Site**

- a. 1 x Dinner Table for 10 guests (10 complimentary seats)
- b. Verbal acknowledgement in Emcee's address

### **3. Post Event**

- a. Acknowledgement in Annual Report 2024 (print run 1,000 copies, online and email to 16,000 FFTH supporters)
- b. Acknowledgement in 1 x Monthly newsletter Food Notes May issue (database of 12,000)
- c. Acknowledgement in 1 x Facebook post, 1 x Instagram post, 1 x LinkedIn post (over 28,500 followers combined)
- d. Acknowledgement in Food from the Heart website (11,000 visitors monthly)
- e. Acknowledgement on the 'Gift of Hope' digital display in Food from the Heart office entrance where it has viewership of almost 25,000 volunteers

## **TABLE / SEAT ADOPTION (\$10,000 per table or \$1,000 per seat)**

### **1. Pre-Event**

- a. Name acknowledgement in Passion Ball microsite
- b. Programme booklet
  - Name acknowledgement on Thank You page

### **2. Post Event**

- a. Acknowledgement in Annual Report 2024 (print run 1,000 copies, online and email to 16,000 FFTH supporters)
- b. Acknowledgement in Food from the Heart website (11,000 visitors monthly)
- c. Acknowledgement on the 'Gift of Hope' digital display in Food from the Heart office entrance where it has viewership of almost 25,000 volunteers

## **OUTRIGHT DONATION**

### **1. Pre-Event**

- a. Name acknowledgement in Passion Ball microsite
- b. Programme booklet
  - Name acknowledgement on Thank You page

### **2. Post Event**

- a. Acknowledgement in Annual Report 2024 (print run 1,000 copies, online and email to 16,000 FFTH supporters)
- b. Acknowledgement in Food from the Heart website (11,000 visitors monthly), for donations of \$2,000 or above.
- c. Acknowledgement on the 'Gift of Hope' digital display in Food from the Heart office entrance where it has viewership of almost 25,000 volunteers

**250% Tax Deduction for all monetary donations.**